2012 PRODUCT CATALOG

AMX

ALL-IN-ONE PRESENTATION SWITCHERS

TWISTED PAIR PRESENTATION SWITCHERS

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AMX SIMPLIFYING YOUR WORLD

Since our inception more than 25 years ago, the vision of AMX has remained the same – **to design, manufacture, market, sell, distribute and service the world's best hardware and software solutions** – all designed to simplify the world and the way people interact with technology.

STRATEGY

With the increasing number of technologies and operating platforms, AMX solves the complexity of managing this technology with reliable, consistent and scalable systems. Our award-winning products meet the ever-evolving technology needs of end users in 14 vertical markets including: Business, Education, Government, Healthcare, Whole Home, Home Theater, Entertainment, Network Operations Centers, Houses of Worship, Hotels, Multi-Dwelling Units, Retail, Broadcasting and Private Transportation.

PRODUCTS

While we maintain an extremely diverse product portfolio, our products typically address device, asset or content control. AMX Device Control gives users the ability to control and automate their home or work environment. With one touch, our solutions put a series of customized and carefully orchestrated events into motion – from preparing a conference room for a presentation to setting the mood at home for entertaining.

Protecting one's technology investment is critical. That's why we offer the industry's most robust Asset Control solution for managing and monitoring electronic equipment. Designed with both IT and AV professionals in mind, our Web-based software applications provide real-time, 24/7 access to the entire AMX control system network – whether in a single facility or multiple locations around the world.

With technology adoption at an all-time high, the need to centrally distribute audio and video – such as broadcast television, music, videos and live camera feeds – throughout a building or home has never been greater. From digital signage and whole home audio to signal switching and routing, AMX Content Control solutions can meet nearly any AV distribution need.

AVAILABILITY

AMX is headquartered in Richardson, Texas, USA with regional offices located throughout the United States. Globally, we have locations in 86 countries, including England, Australia, Canada and Dubai. Our products are available in the US through more than 800 leading system integrators, who sell, install and service them. Outside the US, AMX has a network of more than 1,200 dealers and 24 exclusive distributors. We are always accessible worldwide at AMX.com.

SERVING YOU

The global AMX Team is committed to providing our end users, dealers and distributors with products, service and support that's second to none. We invite you to learn more by visiting www.amx.com and should you ever have a question, comment or require support, please contact us at 800.222.0193 or service@amx.com.

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Should you require any assistance, we welcome your questions and comments via phone, email or mail to our worldwide headquarters or our direct sales and support offices (see page V).

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PRESS 0 – To Speak with a Company Receptionist
1 – Sales
2 – Order Status
3 – Product Info, File Downloads or AMX.com
4 – Help with System Design or Status of Programming Job
5 – RMA or Repair Status
6 – Accounts Receivable
7 – Training
8 – Technical Support
9 – To Dial By Name or Extension

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Programming
(Listing of Valued Independent Programmers)
www.amx.com/contactamx/vip.asp

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In addition to welcoming you to visit any of our direct sales and support offices around the world, we also invite you to visit any of our full service Showrooms located in Dallas, New York, Las Vegas and London. Each of our Showrooms offers visitors the ability to experience an interactive demonstration of more than 350 AMX products and includes several examples of AMX technology at work. Additionally, each of our showrooms includes a full-size, fully integrated boardroom with video conferencing capabilities as well as a full-time AMX University Training Center. Please contact any of our showrooms directly for hours of operation, to request a demonstration and tour, inquire about AMX University training, or schedule a meeting with your customers.

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For sales and support of all AMX hardware and software solutions, we invite you to contact any of our offices throughout the world to speak with or schedule an appointment with one of our sales professionals. We look forward to meeting with you to learn more about how we can assist in simplifying your world.

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Pfeffingerstrasse 19
CH-4153 Reinach-Basel
+41.61.377.8797

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Esra sok. Kucuk Camlik Sitesi No: 23B
34340 Ulus - Istanbul
Turkey
+90.212.257.7500

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(England, Northern Ireland, Scotland, Wales, Albania, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Rep, Estonia, Hungary, Kosovo, Latvia, Lithuania, Macedonia, Moldavia, Montenegro, Poland, Romania, Serbia, Slovakia, Slovenia)
AMX Europe
Auster Road
Clifton Moor, York
YO30 4GD England
+44.1.904.343.100

AMX London
6th Floor
Salisbury House
London Wall, London
United Kingdom, EC2M 5QQ
+44.207.652.9450

Norway, Sweden, Denmark, Finland
AMX Scandinavia
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S-436 34 Askim
Sweden
+46.0.31.761.0333

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Local 304
Col. Los Morales, Polanco
Mexico, DF 11510
452.55.5280.4800

MIDDLE EAST

(Lebanon, United Arab Emirates, Kingdom of Saudi Arabia, Kuwait, Qatar, Oman, Yemen, Bahrain, Jordan, Pakistan)

AMX Middle East (AMX-me)
Dubai Office
East Wing 4A, Office 624
Dubai Airport Free Zone
Dubai, UAE
+971.4.204.5690

AMX Lebanon
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Jounieh, Imm. Skaf
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2nd Hatsoran St.
Poleg Industrial Zone
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+972.77.5060.951

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ASSOCIATIONS – LEADING YOUR WAY

We believe in the importance of working with our fellow manufacturers to leverage each other's efforts to progress the industry as a whole and create smarter, more open and more standards-based products. For this reason, we are a member of several industry associations which we invite you to view below and visit their Web sites to learn about their missions and their membership.

ONLINE www.aia.org

ONLINE www.ehpub.com

ONLINE www.bicsi.org

ONLINE www.infocomm.org

ONLINE www.cedia.net

ONLINE www.nab.org

ONLINE www.comptia.org

ONLINE www.nahb.org

ONLINE www.ccumc.org

ONLINE www.nsca.org

ONLINE www.ce.org

ONLINE www.parksassociates.com

ONLINE www.dallasbuilders.com

ONLINE www.usgbc.org

ONLINE www.educause.edu

ONLINE www.wsta.org

ONLINE www.igbc.in:9080/site/igbc/index.jsp

ONLINE www.digitalsignageassociation.org

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AWARDS – HIGHLIGHTING YOUR PRODUCTS

We are proud to have had our products and solutions honored by a number of industry associations and publications including *EH Publishing*, *CE Pro* and *Residential Systems*. The following is a listing of several of the awards we were honored with recently and for a full listing of all our awards, we invite you to visit: www.amx.com/aboutamx/awards.asp.

AMXhome
CustomRetailer
"2009 EXC!TE Award"

NXD-1000Vi
CEA TechHome Mark of Excellence Awards
"Gold - Best Human Interface Product"

NXD-430/435
Gary Kayye's *rAVe* ProAV Products of the Year
"Best Control Product"

ViewStat Color Communicating Thermostat
EH Publishing
"Innovative Housing Technology Award - Best Overall Home Tech Product"

MVP-5200i
CE Pro
"High Impact Product of the Year"

ViewStat Color Communicating Thermostat
EH Publishing
"Product of the Year"

IS-SPX-1000
Gary Kayye's rAVe
"Best New Digital Signage Project"

IS-SPX-1000
Gary Kayye's rAVe
"Best Non-PC Hardware Solution"

IS-SPX-1000
Gary Kayye's rAVe ProAV Edition, Best of InfoComm Awards
"Best New Digital Signage Product"

Communications EXPerience Kit
CustomRetailer
"2008 EXC!TE Award"

MVP-5200i
Residential Systems
"RESI Award - Best Touchscreen Control Panel"

Epica DG
Systems Contractor News
"Most Innovative Distribution or Switching Product"

Inspired Player and Software
Rental & Staging Systems
"Best Video/Broadcast or Video/Streaming Product"

AMX
Great Places to Work Institute, Society for Human Resource Management
"Top 25 Best Medium Companies to Work for in America"

AMX
Dallas Business Journal
"Best Places to Work"

NetLinx Power Distribution Unit
CustomRetailer
"2010 EXC!TE Award"

Enova DGX 16 and 32 Digital Media Switchers
rAVe Publications
"Best New Product at InfoComm 2011"

Modero X Series Panoramic Touch Panels
rAVe Publications
"Best New Control System Hardware Product"

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AMX
Frost & Sullivan Award
"Exceptional Product Line Strategy in Building Automation Systems Market"

HDMI-UTPRO-0808
SATIS Expo 2010
"Innovation Award"

MVP-9000i
SVI Magazine
"Best Home Control System - Gold Award"

MVP-9000i
SVI Magazine
"Best Wireless Control Device & Best Wired Control Device - Gold Awards"

HDMI-UTPro
Gary Kayye's rAVe ProAV Edition, Best of SVI Magazine
"Best Video Distribution System - Silver Award"

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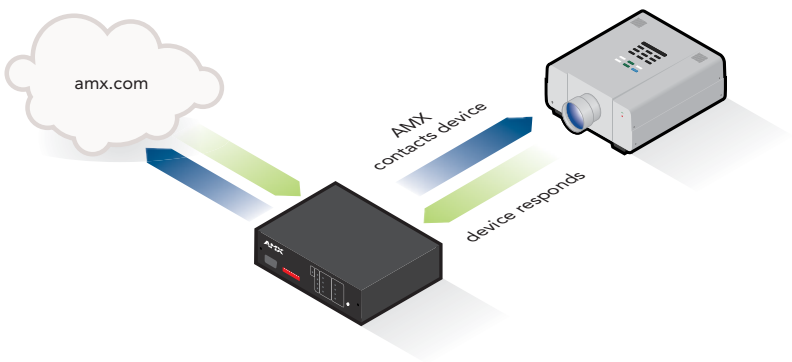
MANUFACTURER PARTNERS – INTEGRATING YOUR DEVICES

Simplifying Installation Programming, Management and Operation

AMX Device Discovery is a technology integrated into manufacturers' products to make programming easy and operation with an AMX control system effortless. By embedding this AMX exclusively designed technology into their products, industry-leading manufacturers are improving the way AV installations are programmed, managed and operated.

HOW DOES IT WORK?

When integrating a serial or IP device that supports Device Discovery, the AMX Controller (which is always at the heart of the control system) recognizes the device, loads the appropriate communications module and the new third party device is automatically installed. The AMX Controller can find and install the device module either from a library on the Controller, or from AMX's Web site. Device Discovery also allows for device swapping so that programming changes are not required when devices are removed or replaced.



Manufacturer Benefits:

- Access to top control system dealers, who are more likely to choose manufacturers using AMX Device Discovery in their products because installation is easier
- Firmware upgrades are trouble-free
- Removes the technology burden of programming different products
- Quickly and easily offer new AMX compatible products to the control system market
- Included in AMX VisualArchitect system design software, for even easier integration
- Marketing and exposure through AMX

Dealer Benefits

- Installation and firmware upgrades are much easier
- Can choose from top list of industry leading manufacturers
- Immediately offer new products from these manufacturers to customers

End User / Consumer Benefits

- Devices can be swapped out and replaced simply, with no additional programming required thus reducing the cost of room maintenance and room downtime
- Lower cost of installation and maintenance
- Select the newest, most technologically advanced products for their systems

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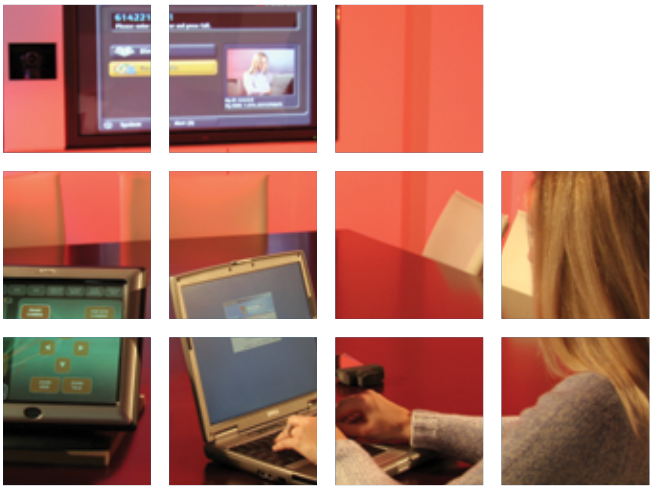
DEVICE DISCOVERY
CELEBRATING 10 YEARS
AMX

ACCUWATER
BOSE
ELK PRODUCTS, INC.
Integra
LynTec
Optoma
SIRIUS SATELLITE RADIO
VANTAGE legrand
Canon
EPSON
iPort
marantz
Panasonic
somfy.
Vaux Electronics
ANALOG WAY
CASIO
Fujicom Go for the best
JVC
BOOTHROYD STUART MERIDIAN
Pioneer
SONANCE
WeatherHawk
ANTEX ELECTRONICS
ClearOne You're Virtually There
FSR
Key digital
MITSUBISHI
POLYCOM TOGETHER, GREAT THINGS HAPPEN.
SONY
WOLFVISION Visualizer
ARCAM
DELL
Global Caché
NAD
projectiondesign
TANDBERG
xantech
ARMADA by LEVITON
DENON
THE GRYPHON
LECTROSONICS
NEC
SANYO
3M
YAMAHA
AudioControl
HITACHI
LINN
NILES
SAMSUNG
beyerdynamic
DIGITAL PROJECTION Precision Displays for Every Venue
InFocus
LUTRON
ONKYO
SHARP
tvone
YAMAHA commercial audio



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AMX RESOURCES – OVERVIEW

Offering a Variety of Resources for an Unlimited Range of Questions

This section is designed to direct you to the specific resources available to answer your questions. AMX offers an array of communication methods – online, printed, personal or program-based – all available to meet your specific needs. In addition, AMX offers assistance in several areas of interest. So, depending on your question or challenge, there are different paths you can take to success.

ORDER SUPPORT

When you're ready to place a sales order, track it, request an advanced replacement or manage your account, this is the place to get you there fast.

SALES SUPPORT

From price lists to product literature and other support resources to assist you in closing the sale, you'll find the details here.

TECHNICAL/INSTALLATION SUPPORT

Whether you're in the field or in the shop we can answer your questions and keep you moving forward. From our Web site resources like user manuals and firmware upgrades to live support, you'll find it here.

SYSTEM DESIGN SUPPORT

A system that exceeds the needs of your customer starts with the right system design – we've got the resources to assist you in designing the perfect solution.

PROGRAMMING SUPPORT

When it comes to system programming, we can teach you how to program the system yourself or locate an AMX-certified programmer to do the job for you.

USER INTERFACE DESIGN SUPPORT

Good user interface design can be the difference between a good installation and a great installation. There a lots of factors involved when designing a UI that will meet the needs of your customer and simplify their lives – and we can help you get there with the resources to help you design top-notch interfaces.

DEALER TOOLS

From showroom displays to a variety of online resources that are especially helpful in selling, designing and installing systems using AMX products – we direct you to them.

END USER LITERATURE

Many AMX brochures are specifically intended for you to give your customers – available online and in print – and assist you in illustrating the customer experience and demonstrating our products' capabilities.

SPECIAL PROGRAMS

We have several programs available to support specialty markets such as Residential Builders, Architects, Government, the PEP Education Program for Dealers and the Education Alliance – here you'll find the information.

EDUCATIONAL OPPORTUNITIES

Continual education is the cornerstone to a successful business – here you'll find the path to world class training courses from AMX University plus outlines for the educational opportunities provided through many of our industry associations.

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AMX RESOURCES – ORDER SUPPORT

PLACING AN ORDER (ORDER ENTRY)

The easiest way for AMX dealers and distributors to place a sales order is to contact our Global Customer Service team.

Live support is available: **Monday through Friday from 8:00 am - 6:00 pm Central Time (GMT-5)**. If you are attempting to reach us after hours, you may leave a message or send an email and we will gladly respond within 24 hours or the next business day, however we always attempt to get back to you as soon as possible.

Contacting us if you are located within the US:

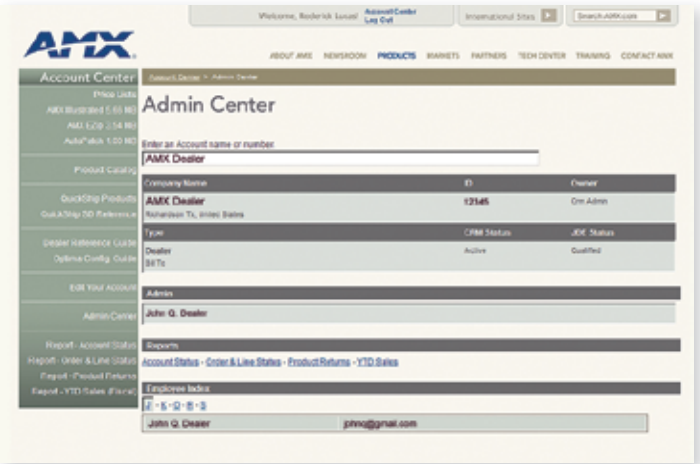
- Email us at: service@amx.com
- Call us at: 800.222.0193, option 2
- Authorized Dealers may fax purchase orders to: 469.624.7152 or email them to: service@amx.com

Contacting us if you are located outside the US:

- Email us at: international@amx.com
- Call us at: +1.469.624.7400
- Authorized Distributors and International Partners may fax purchase orders to: 469.624.7155 or email them to international@amx.com

TRACKING AN ORDER (AMX.COM ACCOUNT CENTER)

The AMX Account Center is the online resource for AMX dealers and distributors to go anytime to track their sales orders and manage their company's account including the ability to view and download reports regarding their sales orders. Available reports include: Account Status, BullsEye Monthly Status, Order and Line Status, Product Returns and Year to Date Sales (Fiscal).



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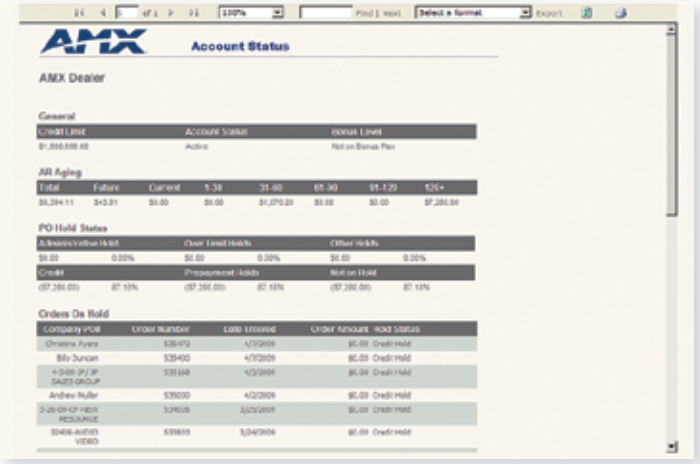
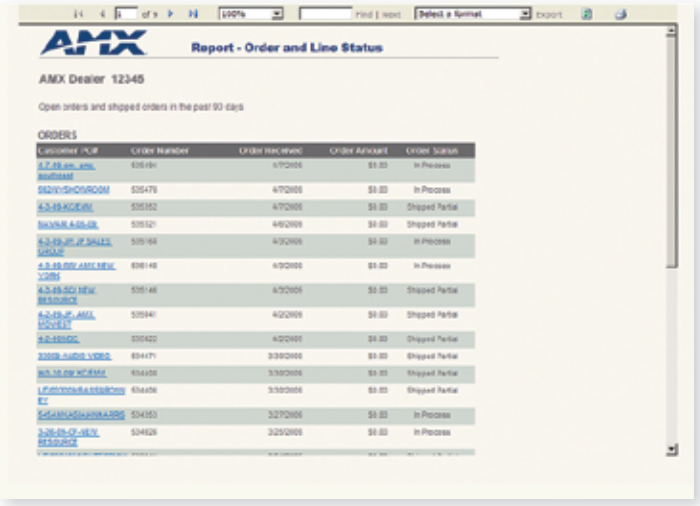


The Account Status report gives you a quick look at several details of your account including your Credit Limit, Account Status, Bonus Level and applicable PO Hold Status'.



Order and Line Status allows you to view all of your open and shipped orders over the past 90 days as well as the status of your customers repair orders.

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AMX RESOURCES – SALES SUPPORT

AMX.COM ACCOUNT CENTER – ONLINE SALES RESOURCES

The AMX.com Account Center at www.amx.com/accountcenter contains a wealth of resources for dealers and distributors to assist in demonstrating and selling AMX products and solutions. These include all of the tools in the green vertical bar on the left of the page:

- **Price Lists –** While prices for all products are available to all authorized dealers and distributors on every AMX.com product page, a full price list that includes all products in a single downloadable MS Excel spreadsheet is also available in the Account Center. There are three versions of the Price List to accommodate various needs of our dealers and distributors:

  AMX Authorized – This version includes all products segmented by product family tab and follows the order of products on amx.com. The following information is included for each product: model number, part number, description, RoHS indicator, country of origin, BullsEye target product indicator, availability status and price. A table of contents and an index are included for quick location of any product.

  AMX EZip – This version comes in the standardized EZip format as developed and sanctioned by the InfoComm Manufacturers Council. By using a standardized format, dealers can merge several price lists from a variety of manufacturers into one master list with the ability to edit and reformat the list to individual preferences. For more information, we invite you to view InfoComm's EZip Overview at: www.infocomm.org/cps/rde/xbcr/infocomm/EZip_Overview.pdf

  Residential – This version is very similar in format to the AMX Authorized Price List but only includes products that might be used in residential applications. Products that would only be applicable to commercial installations are not included in the residential price list. This list makes it convenient for AMX residential dealers to quickly locate pricing for the products that they typically sell without including the majority of AMX products that would not be applicable.

- **Product Catalog –** An online, downloadable version of this catalog is also available in the Account Center. You have the option of downloading the entire catalog or individual sections in PDF format. The online version is always the most current catalog available as updates are regularly being made and new products being added.

- **Optima Configuration Guide –** This is a helpful tool for dealers selling our Optima Matrix Switcher series in determining the ideal product for the specific end user need. Lists Inputs/Outputs, Part #, Model #, Slots and US MSRP price.

NEED LIVE SALES SUPPORT? CALL OR EMAIL US

The quickest and most detailed way to find the answer to just about any AMX question is online, anytime at www.amx.com, where you can locate product information and updates, company news, training and additional support.

However, should you ever need any further assistance, live support from our Global Customer Service team is also available Monday through Friday (excluding company holidays) from 8:00 am - 6:00 pm Central Time (GMT-5). If you are attempting to reach us after hours, you may leave a message or send an email and we will gladly respond within 24 hours or the next business day, however we always attempt to get back to you as soon as possible.

Contacting us if you are located within the US:

- Email us at: service@amx.com
- Call us at: 800.222.0193, option 2
- Authorized Dealers may fax purchase orders to: 469.624.7152 or email them to : service@amx.com

Contacting us if you are located outside the US:

- Email us at: international@amx.com

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Customer Profiles
We invite you to visit www.amx.com/markets/customerProfiles/ to view our Customer Profile Media Center. There you can choose from over 110 profiles available in .PDF format and segmented by vertical market. These profiles are interesting stories about AMX products at work in businesses and residences around the world.

- Call us at: +1.469.624.7400
- Authorized Distributors and International Partners may fax purchase orders to: 469.624.7155 or email them to international@amx.com

QUOTES, DESIGN, PROGRAMMING OR OTHER ASSISTANCE? CALL AMX PROFESSIONAL SERVICES

To overcome the ever-evolving challenges of today's sophisticated control system and network-based integration, AMX dealers and distributors need the right team in place. Our Professional Services Group has the specialized skill sets such as system and user interface design, programming, documentation, on-site services and technical support to assist dealers in completing more projects, faster than before, and with the same high level of quality your customers demand. Learn more: www.amx.com/assets/literature/ProServices.Brochure.Low.pdf

SHARE YOUR INSTALLATION STORIES (SUBMIT THEM ON AMX.COM)

Do you have an interesting AMX install story to tell us about? Tell us! We want to know and possibly feature your story in our marketing brochures, Web site, Newsletters and even possibly industry magazines. Please visit AMX.com today and tell us all about your story: www.amx.com/markets/installation_st.asp

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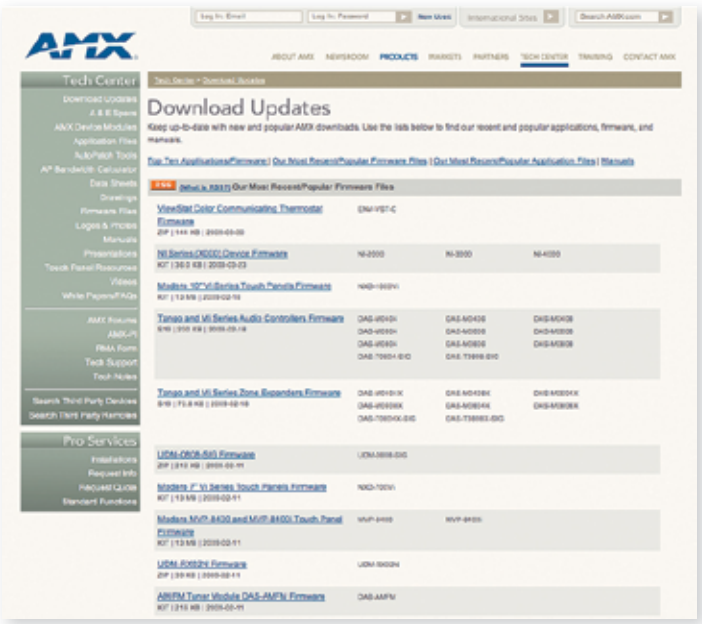
AMX RESOURCES – TECHNICAL/INSTALLATION SUPPORT

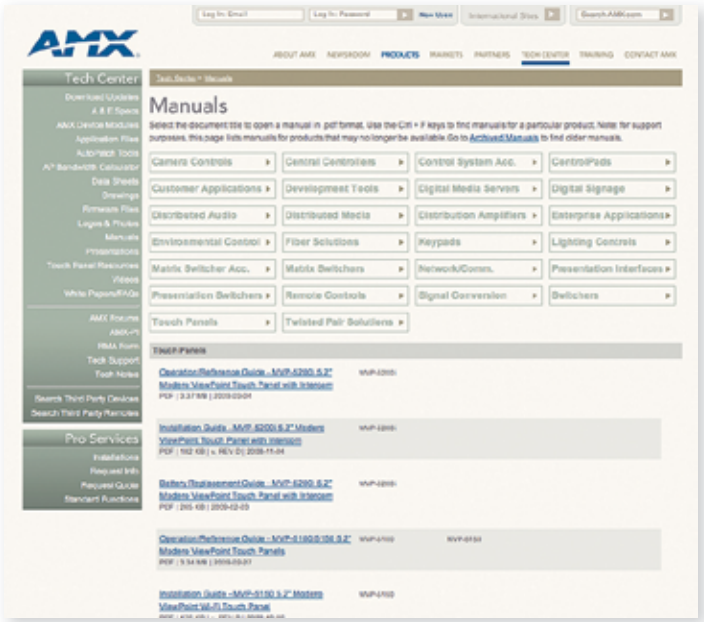
AMX.COM TECH CENTER – YOUR ONLINE TOOL CHEST

Should you have a technical question about an AMX product, we recommend you first visit our vast, online Tech Center at: www.amx.com/techcenter/. There you will find Data Sheets, Firmware Upgrades, White Papers, Architectural and Engineering Specs, Technical Drawings, and just about any other piece of technical information available. Dealers may also sign up to receive all of our updates electronically by email or RSS Feed.



USER MANUALS - OPERATION, INSTALLATION AND QUICK START GUIDES

Misplaced, need a replacement or just need to reference any of our Operation, Installation or QuickStart guides? They're all quickly and easily found in the Tech Center in downloadable .PDF format. And whether you know the model number or not, you can always browse by product category to easily find your current or discontinued product manual. Just go to: www.amx.com/techcenter/manuals.asp



AMX PRODUCT CATALOG: A WEALTH OF INFORMATION

Each product section includes a helpful intro section which can assist in installation planning. Product pages include common applications, system diagrams and complete specifications to help in determining how many rack units you will need, specific power requirements and just about any technical spec consideration. Be sure and to keep a printed catalog in your vehicle or a downloaded version on your laptop.

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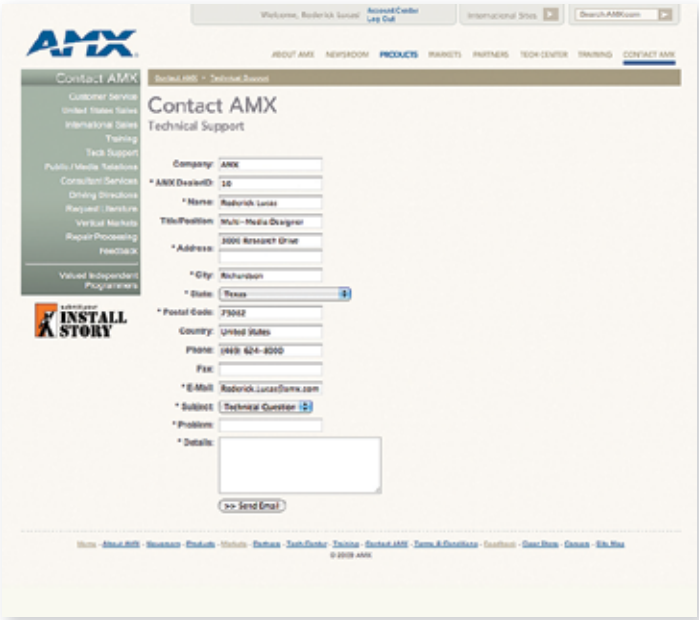
NEED LIVE TECH SUPPORT ? CALL OR EMAIL US

When installed and programmed properly, there is rarely a need to contact Technical Support, but should have a technical or installation question, our team of highly seasoned, trained and certified professionals are ready to answer your questions or walk you through a resolution. We are available 24 hours a day to assist, no matter where or when an issue originates. To reach U.S.Tech Support, please call us at: 800.222.0192, option 8. Outside the U.S., please contact your local AMX Representative or Distributorship. Additionally, inquiries can be submitted electronically at:
www.amx.com/contactamx/feedback.asp?tech=1



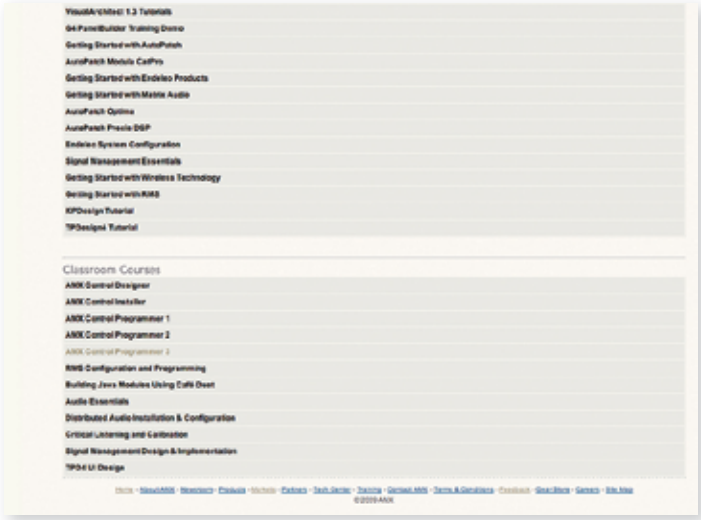
PROFESSIONAL SERVICES SUPPORT FROM AMX

The AMX Professional Services Group is our own in-house, full service specialized support group that can assist with a variety of installation needs such as system and user interface design, programming, documentation, on-site services and technical support. Their specialized skill sets assists dealers in completing more projects, faster than before, and with the same high level of quality your customers demand. Learn more at:
www.amx.com/assets/literature/ProServices.Brochure.Low.pdf

Pro Services Brochure
The Professional Services Group is our in-house, full-service specialized support group that can assist with a variety of installation needs such as system and user interface design, programming, documentation, on-site services and technical support.

GET TRAINED AS A CONTROL INSTALLER

This 3-day ACE certification classroom course focuses on the fundamentals of installing an AMX control system through hands-on experience with AMX VisualArchitect, NetLinx Studio, and numerous diagnostic utilities. Learn to configure devices, connect a control system, provide system security and remote management, build cables, transfer files, and troubleshoot a control system. More information is available at:
www.amx.com/training/catalog.asp#ClassroomCourses



BECOME AN AMX CERTIFIED EXPERT (ACE)

At AMX, we understand that people and companies who take the time to get training and reach the standard of certification deserve special credit and recognition. As a result, AMX is proud to offer the AMX Certified Expert (ACE) Program.

The following ACE certifications are currently available:

- ACE Control System Design Expert
- ACE Control System Installation Expert
- ACE Control System Programming Expert
- ACE Control System Expert (Design, Installation and Programmer)
- ACE Resource Management Suite (RMS) Expert
- ACE Audio Expert
- ACE Signal Management Expert

For more information on the ACE program, please visit:
www.amx.com/training/ace.asp

ADDITIONAL EDUCATIONAL OPPORTUNITIES

Many of the AV industry associations of which AMX is a member of offer phenomenal training programs that we endorse and recommend to our dealers and distributors. In particular, InfoComm International and the National System Contractors Association (NSCA) each offer two great educational opportunities. More details are included in the Educational Opportunities in this section.

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AMX RESOURCES – SYSTEM DESIGN SUPPORT

AMX PRODUCT CATALOG: INCLUDES HELPFUL SYSTEM DIAGRAMS

Your AMX Product Catalog is also a useful tool for getting system design ideas. Each of the product categories and individual product pages include a variety of system diagrams that detail common applications for AMX product categories and products in a easily understood visual format.

GET TRAINED: BECOME A CONTROL SYSTEM DESIGNER

This 2-day ACE certification course gives you the tools and knowledge necessary to effectively design control systems using the tools and resources AMX provides. Come learn the steps and critical concepts required in the design of an AMX control system, including touch panel and keypad designs and system power requirements. You will spend two days gaining hands-on experience with AMX VisualArchitect, VA Assistant and our System Design Library. You will leave with a design checklist that will help you plan your next job. More information is available at: www.amx.com/training/catalog.asp#ClassroomCourses.

TECHNICAL SALES DESIGN

The AMX Technical Sales Design Team analyzes customer requirements, designs systems, and configures hardware and software solutions. The design process involves the act of deciphering and understanding audio-visual-environmental information presented in varying degrees of accuracy and finality from which the solution proposal is delivered. Technical Sales Design focuses on providing sales support, training deployment, and solutions development. To contact Technical Sales for assistance, call: 800.222.0193, option 4.

When should I engage Technical Sales?

- Presented an opportunity to provide a total solution based on requirements
- Not sure if a particular product offered can accomplish what the client is requesting
- Training required for AMX solutions (Web, phone, or travel)
- Need a quote based on client, dealer, consultant, or architectural specifications

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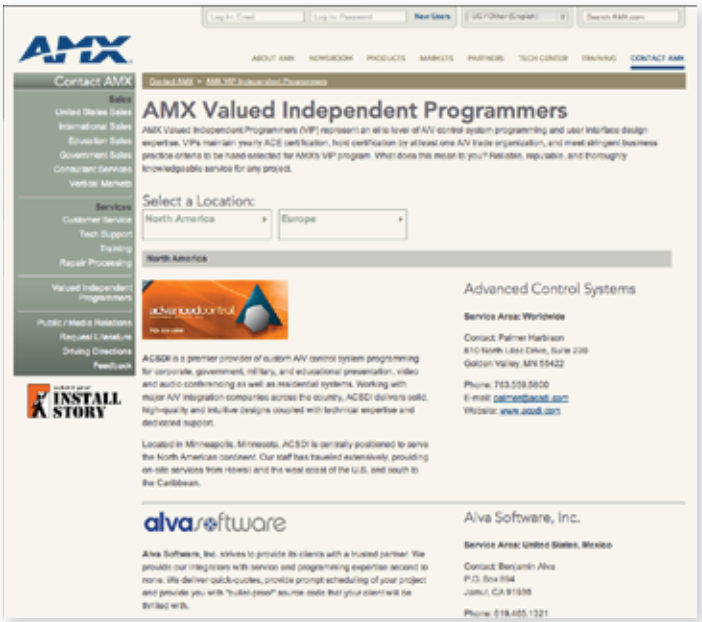
AMX RESOURCES – PROGRAMMING SUPPORT



NEED A CERTIFIED PROGRAMMER?

AMX Valued Independent Programmers (VIP) represent an elite level of AV control system programming and user interface design expertise. VIPs maintain yearly ACE certification, hold certification by at least one AV trade organization, and meet stringent business practice criteria to be hand-selected for AMX's VIP program. What does this mean to you? Reliable, reputable, and thoroughly knowledgeable service for any project, which saves you time and resources to focus on your customers needs and selling more jobs. For more information or to find a VIP in your area, just visit: www.amx.com/contactamx/vip.asp. If you think you've got what it takes to be a VIP, contact your salesperson or AMX Customer Service at: 800.222.0193, option 2 or by emailing service@amx.com.

PROGRAM IT YOURSELF – TRAINING AVAILABLE

More information on all of these courses is available at: www.amx.com/training/catalog.asp#ClassroomCourses

- **Control Programmer 1 –** This 5-day course for programmers and technical support personnel teaches the basic techniques for programming an AMX control system. A person completing this course will be able to program a basic NetLinx control system.

- **Control Programmer 2 –** This 5-day course for programmers and technical support personnel will focus on intermediate techniques for programming an AMX control system. A person completing this course will be able to program a NetLinx system. If you have attended AMX Programming I, this class is for you.

- **Control Programmer 3 –** This 3-day course is a flexible discussion of more advanced programming techniques available in NetLinx, as well as other capabilities outside typical control system programming.

- **RMS Configuration and Programming –** This 3-day course for integrators explains the concept of an RMS system, and demonstrates real ROI examples. This comprehensive course also reviews the server setup, covers all aspects of the RMS Web Interface and teaches RMS programming thru the use of CodeCrafter and NetLinx programming.

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AMX RESOURCES – USER INTERFACE DESIGN SUPPORT

UI RESOURCE CENTER

The user interface is undoubtedly the single most essential part of the control system and to ensure that AMX Integrators have the tools needed to create spectacular user interface designs, the UI Resource Center, an AMX.com Spotlight Site is available at www.amx.com/ui and is dedicated solely to support UI design and creation.

WHAT RESOURCES ARE AVAILABLE?

- **Browse/Search UI Resources:** Includes UI Designs, Device Pages, Graphic Elements, Widgets,Event Demo Files, VisualArchitect Templates and G4 PanelBuilder Templates
- **Modero Value Add Products:** UI support for ComputerControl, iWeather, PictureFrame, TakeNote, Widgets & More
- **Apple Integration Tools:** Supports a variety of Apple-associated devices such as Virtual Keypad, NXV Virtual Touch Panel Integration, as well as the Sonance iPort and Apple TV Modules
- **InConcert Resource Center:** Takes you directly to the InConcert site to download InConcert and Device Discovery modules
- **Modpedia and AMX UI Forums:** Takes you directly to the AMX Forums to enter the Modpedia or User Interface forums to find or post device modules and user interfaces.
- **Touch Panel Tools:** Includes AMX Development Tools, Standard Set Up Pages, Wireless Site Survey, and more
- **Design Guides:** Download the AMX and InfoComm guides for designing user interfaces

VIP RESOURCE PROGRAM

To showcase the UI design talents of the AMX VIP group, the VIP Resource section of the UI Resource Center allows people to see samples of our VIPs' programming and interface design work and the ability to contact them for assistance.

WHAT ARE AMX VIPS?

Within the AMX community of independent programming companies, several firms approached AMX about developing a program tailored to support the delivery of custom control programming solutions to AMX end users. The VIP program is designed to acknowledge, support and reward those companies whose core competencies lie in the design and delivery of custom control solutions on the AMX technology platform.

The program was established to support "the best of the best" of independent companies with AMX control system programming skills. Membership is supported through regional AMX Sales sponsorship and nomination of candidates. There are a number of business and industry criteria that candidates must meet in order to become members of this exciting program. Candidates for the program cannot be associated with an AMX manufacturer representative firm or be an active AMX Dealer.

The program exists to support and enable those companies whose core business acumen is that of custom control programming services. Some of the membership criteria and benefits follow.

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MEMBERSHIP CRITERIA HIGHLIGHTS

- Executed binding AMX agreement with non-compete and NDA
- ACE Certified staff programmer(s) and agreement to maintain annual recertification and training
- Certification by (at least one) AV Industry Trade Organization
- Annual membership fee required
- Pledge to be a good business partner and citizen
- Adequate insurance and certified compliance to state and local government and union laws
- Maintain a reputable company with reputable individuals and demonstrable work history within AV and AMX control

MEMBERSHIP HAS ITS PRIVILEGES

In addition to reigning supreme in the AMX programming community, those individuals who are certified as VIPs will also enjoy the following privileges:

- Endorsement as a VIP in the UI Resource Center on AMX.com
- Rapid access to senior level technical support
- Corporate sponsored regional events
- Exclusive AMX.com download privileges
- Standard/advanced training at no cost
- Hardware/software beta program eligibility

LEARN MORE AND BECOME A VIP

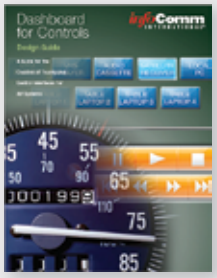
If you are an independent programmer or programming firm and are interested in learning more about the VIP program please contact the local AMX Sales office in your territory.

AMX USER INTERFACE STYLE GUIDE

The AMX User Interface Style Guide assists in the development and design of user interfaces that are displayed on AMX Touch Panels in your control system projects. Developing a theme, setting the direction and elements of design are all style guidelines covered in this essential design resource. Download it at: www.amx.com/assets/literature/StyleGuide.pdf.

ADDED SUPPORT: THE INFOCOMM USER INFERFACE GUIDE

An additional, indisposable user interface design resource is InfoComm's *Dashboard for Controls Guide*, which includes many more guidelines to designing great interfaces: www.infocomm.org/fileStore/Dashboard_for_Controls_Design_Guide.pdf.



Dashboard for Controls Guide
A helpful guide in assisting in the creation of Pro-AV touch panel interfaces to promote intuitive end-user operation of professionally installed AV systems.

TECHNICAL SALES DESIGN

The AMX Technical Sales Design Team analyzes customer requirements, designs systems, and configures hardware and software solutions. The design process involves the act of deciphering and understanding audio-visual-environmental information presented in varying degrees of accuracy and finality from which the solution proposal is delivered. Technical Sales Design focuses on providing sales support, training deployment, and solutions development. To contact Technical Sales for assistance, call: 800.222.0193, option 4.

When should I engage Technical Sales?

- Presented an opportunity to provide a total solution based on requirements
- Not sure if a particular product offered can accomplish what the client is requesting
- Training required for AMX solutions (Web, phone, or travel)
- Need a quote based on client, dealer, consultant, or architectural specifications

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AMX RESOURCES – DEALER TOOLS

There are a number of tools available at amx.com that can be especially helpful to our dealers and distributors in selling, designing and installing systems using AMX products.

Seasonal Pocket Guide
Our Seasonal Pocket Guide is a quick reference tool packed with all the details AMX dealers and distributors need to keep abreast of the newest and hottest AMX products and services. Its small size is easy to carry, offering the ability to show customers and prospective clients the latest AMX gear while on the go. It's available at: www.amx.com/newsroom/literature.asp

AMXhome Brochure
AMXhome is a complete dealer solution to assist in selling the four most popular residential applications: Distributed Audio, Home Theater, Essential Home Control and Whole Home Control. AMXhome consists of system designs, equipment lists, sales/marketing collateral, programming and user interface files. More information including how to begin selling AMXhome is available at: www.amx.com/amxhome

AutoPatch Matrix Switchers Brochure
The AutoPatch Matrix Switcher Brochure offers dealers and distributors with a simplified overview of the AutoPatch Matrix Switcher product line including Fixed, Pre-Engineered, Mix and Match and Modular switchers. It's available at: www.amx.com/assets/literature/AutoPatch.Brochure.pdf

Pre-Engineered Matrix Switcher I/O Lookup Tool
Our Matrix Switcher I/O Lookup Tool is convenient for dealers because it arranges all of our pre-engineered Matrix Switcher systems based on the input size. Just visit: www.amx.com/products/categoryMatrixSwitchers.asp. Once you're there, just click on a matrix size to view a catalog table of corresponding products that are available by product number.

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BULLSEYE PARTNERSHIP REWARDS PROGRAM

The AMX BullsEye Partnership Rewards program incorporates a number of features designed to benefit both AMX Dealers and their customers in the deployment of AMX solutions. The mix of quantitative and qualitative components of the BullsEye program provide a framework and rewards for AMX Dealers to refine their value-driven business models in the delivery of AMX solutions to customers.

Dealers who meet a set of foundational requirements are awarded the "Bronze" level dealer designation. As additional requirements are met, dealers have the opportunity to advance to "Gold", "Silver", "Platinum", or the highest level "Platinum+" designation. Participating Dealers must meet the program requirements each calendar year to retain their designation.

The specific benefits and requirements of the AMX BullsEye Dealer program vary by designation and involve these important business performance factors:

- Sales and Technical Training
- Design, Installation, and Programming Competency
- Customer Service and Support Practices
- Customer Demonstration Capabilities
- AMX Solution Sales Breadth and Volume

To ensure competency in positioning and deploying AMX Solutions, BullsEye designated dealers are required to have a minimum number of employees complete specific sales and/or technical certifications.

Details of the AMX BullsEye program are available at www.amx.com/bullseye

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Audio in the Home - Tango Distributed Audio
Welcome to Tango, the fully compatible distributed audio solution that delivers beautifully vibrant sound to every room of your home with style and convenience. It's available at: www.amx.com/assets/literature/Audio-in-the-Home.Tango.pdf

Audio in the Home - Precis DSP
Our Precis DSP Distributed Audio Solutions with integrated digital signal processing are specifically designed for the discerning audio connoisseur with a considerable number of audio sources. It's available at: www.amx.com/assets/literature/Audio-in-the-Home.PrecisDSP.pdf

Video in the Home
With an AMX Distributed Video System, you can watch the same movie or any other video content in any room throughout your home in high definition without sacrificing video quality. It's available at: www.amx.com/assets/literature/Video-in-the-Home.pdf

Endeleo UDM Series Distributed Media
Send multi-format audio and video content plus control to distances up to 1,000 feet – all over a single category cable. It's available at: www.amx.com/assets/literature/Endeleo.UDM.Brochure.pdf

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AMX RESOURCES – END USER LITERATURE

A variety of AMX hardware and software product brochures are available online and in print for illustrating the customer experience for the end user as well as demonstrating the capabilities of our products. Several of our most popular brochures are shown below and we invite you to visit: www.amx.com/newsroom/literature.asp?Category=AMX%20Brochures for a full listing of all of our brochures.

Touch Panels
From wired to wireless, standard to widescreen and screen sizes ranging from 4 – 17 inches, there's a Modero Touch Panel, perfectly suited to your residential or commercial application. It's available at: www.amx.com/assets/literature/TP.Brochure.pdf

Keypads
Whether you want the sophistication of our Metreau Series with scroll wheel navigation or the simple functionality of our Mio Modero Family, our keypads combine elegant looks with advanced control. It's available at: www.amx.com/assets/literature/Keypad.brochure.pdf

R-4 and the Mio Modero Remote Family
When it comes to handheld device control, our R-Series remote controls keep you connected whether you're 10 feet or 10,000 feet away from the device you want to control. It's available at: www.amx.com/assets/literature/R4.Mio.Modero.Remote.Family.pdf

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Epica DGX Technical Overview
The DGX fiber matrix switcher line is designed to deliver pure uncompressed audio, video and control 3,000 feet and beyond over secure single strand, multimode fiber. In this brochure, we go further in explaining why DGX has become one of the fastest selling AMX products. Download yours at: www.amx.com/assets/literature/AMX_DGX.technicalOverview.Brochure.pdf.

User Interface Design Style Guide
The AMX User Interface Style Guide assists in the development and design of user interfaces that are displayed on AMX Touch Panels in your control. It covers "Developing a Theme", "Setting the Direction", "Elements of Design" and more and is available at: www.amx.com/assets/literature/StyleGuide.pdf.

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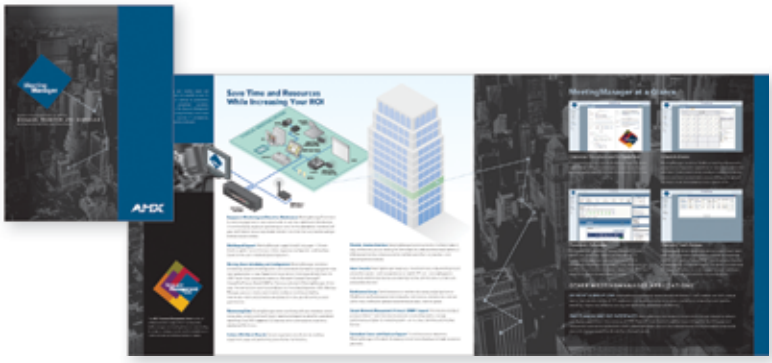
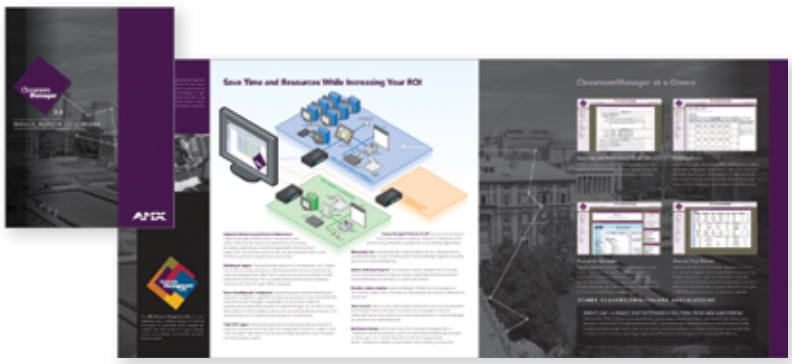
RMS ExhibitManager
Offers managers of museums and theaters a simple option for monitoring and maintaining the sights, sounds and interactive features involved in exhibits. It's available at: www.amx.com/assets/literature/ExhibitManager.Brochure.pdf

RMS HomeManager
Perfect to allow homeowners to be proactively notified of maintenance and security issues and offers dealers the ability to generate additional revenue and deliver enhanced customer service. It's available at: www.amx.com/assets/literature/HomeManager.Brochure.pdf



RMS MeetingManager
MeetingManager fills the void between the most popular room scheduling systems and the automation/management of room resources including audio, visual and environmental systems. It's available at: www.amx.com/assets/literature/MeetingManager.Brochure.pdf



RMS ClassroomManager
This all-encompassing software suite delivers a simple way to monitor and maintain classrooms, auditoriums, labs and offices, and their associated electronic devices. It's available at: www.amx.com/assets/literature/ClassroomManager.Brochure.pdf

RMS IntelligentManager
Delivers reliable, efficient control and management of networked equipment for government facility-wide operations and military installations. It's available at: www.amx.com/assets/literature/IntelligentManager.Brochure.pdf

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Digital Signage and IS-XPert

Inspired XPert provides digital signage with superior graphics in an easy-to-use solution that is subscription free. Supports 1080p at 60 frames per second with processing power to simultaneously display HD video, images, text, and internet feeds. Learn more at: www.amx.com/assets/literature/IS-XPert.SalesSheet.pdf

Digital Signage and IS-XPress

Inspired XPress provides a small, yet powerful signage solution with customization capabilities. It features a simple, comprehensive software tool that allows users to easily create templates and content, and then publish that content to tiny, cost-effective players. Learn more at: www.amx.com/assets/literature/IS-Xpress.SalesSheet.pdf. SalesSheet.pdf

AMXhome User Interface Files

AMXhome includes Touch Panel demonstration files that can be loaded on our Touch Panels to give prospective customers the ability to see, touch and operate a working Touch Panel. To sell AMXhome, contact us at 1-800-222-0193, option 2.

AMXhome Sales Sheets

These colorful, easy-to-read, print-ready, pre-designed sales solution sheet PDFs illustrate in non-technical terms, the functionality of each system and what will be controlled. To sell AMXhome, contact us at 1-800-222-0193, option 2.

System Design Library Solution Sheets

Each SDL includes pre-designed marketing solution sheets for every facility type, each showcasing a different level of control – from a basic Level 1 system all the way up to a more extensive Level 3 system. It's available at: www.amx.com/markets/sdl.asp

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AMX RESOURCES – SPECIAL PROGRAMS

We have several programs designed to support our dealers and distributors in selling to specialized markets such as Residential Builders, Architects, Interior Designers and the Education Community. We invite you to get more details on each of these programs as detailed in the brochures below.

Architectural Alliance
Details AMX' commitment to architects and describes several of our products that can be beneficial for integration into a building design to make it more efficient and enjoyable for the end user. It's available at: www.amx.com/assets/literature/AMX.Architectural.Alliance.pdf

Education Alliance
The Education Alliance is a multi-level international program for education customers designed to reward the support of education customers, ensure effective communication between AMX and our education customers, and provide education customers a greater level of control over their own installations. Learn more at:www.amx.com/assets/literature/EducationAlliance.pdf

Residential Builders Program
This piece details the Residential Builders Program, which offers builders discounts and incentives off the entire AMX portfolio as well as integration support from certified AMX Dealers. It's available at: www.amx.com/assets/literature/AMX.Resi.Builder.Program.pdf

Architect/Interior Design Education Program
Demonstrates the support made available to architects and interior designers from AMX products and solutions to direct assistance from our dealers. It's available at: www.amx.com/training/continuingEducation.asp

SchoolView
Campus-wide, the AMX I SchoolView solution takes advantage of existing school data networks to streamline bell schedules, bring networked precision to clocks, deliver audio paging and streaming video to an entire school, a single room, or anywhere in between. Learn more at: www.amx.com/assets/literature/amx.schoolview.brochure.pdf

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AMX RESOURCES – EDUCATIONAL OPPORTUNITIES

AMX UNIVERSITY

In our ever-changing control industry, continual education is the key to success. AMX University offers the best training in the industry utilizing various mediums of delivery. From state of the art computer-based training to highly effective classroom training,

AMX University is dedicated to ensuring that every student has the opportunity to gather the information he or she needs to be successful. We invite you to visit AMX University online at: www.amx.com/training/ for 24/7/365 access to:

- Schedules and registration for AMX University courses
- Travel and hotel information
- Your individual achievements
- ACE certification requirements and status

AMX University currently offers two convenient methods of delivery: OnDemand and Classroom.

ONDEMAND COURSES

We curently offer more than 30 OnDemand online courses, which are available anytime that is convenient for you via Internet connection. All of our OnDemand courses are completely free of charge to anyone with a valid AMX.com account and AMX Company ID. For a list and description of all OnDemand courses, please visit: www.amx.com/training/catalog.asp#OnDemand .

CLASSROOM COURSES

We also offer several courses in a traditional, interactive, hands-on, classroom environment - facilitated by AMX instructors at AMX University locations throughout the world. Our Classroom Courses are free of charge for AMX Dealers with a valid Company ID. Other valid participants are invited to attend our classroom courses for a non-dealer registration fee. Registration and Cancellation fees vary by region. For a list and description of all classroom courses, please visit: www.amx.com/training/catalog.asp#ClassroomCourses.

Travel Info

Travel Information varies by training location.
Please contact your local training center for specific information.
Contact info is presented on our interactive map at:
www.amx.com/training/#locations

REGISTERING FOR ALL COURSES

When you're ready to register for any of our OnDemand Online or Classroom Courses, just visit AMX University at: www.amx.com/training/enter.lms.asp to begin. If you need assistance, please email: TrainingHelp@amx.com.

NOTE: To enter AMX University, dealers and distributors must have a valid AMX Company ID. To obtain your Company ID, please check with a member of your staff who is already active in the AMX University system or request your ID via email: service@amx.com.

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ACE CERTIFICATION PROGRAM

At AMX, we understand that people and companies who take the time to get training and reach the standard of certification deserve special credit and recognition. As a result, AMX is proud to offer the AMX Certified Expert (ACE) Program.

The following ACE certifications are currently available:
- Audio Expert
- Control Expert
- Resource Management Suite Expert
- Signal Management Expert
- Digital Signage Expert
- Media Management Expert
- Network Expert

For more information on the ACE program, please visit:
www.amx.com/training/ace.asp

ACE Certification Learn Tracks

A "learn track" is a strategic bundle of courses and activities that leads to a specific ACE certification. To start your quest for ACE certification, just visit AMX University at: www.amx.com/training/enter.lms.asp and register for the learn track(s) of your choice.

BICSI

www.bicsi.org

BICSI is a professional association supporting the information transport systems (ITS) industry with information, education and knowledge assessment for individuals and companies. BICSI serves more than 24,000 ITS professionals, including designers, installers and technicians. These individuals provide the fundamental infrastructure for telecommunications, audio/video, life safety and automation systems. Through courses, conferences, publications and professional registration programs, BICSI staff and volunteers assist ITS professionals in delivering critical products and services, and offer opportunities for continual improvement and enhanced professional stature.

Telecommunications Distribution Fundamentals Certificate

BICSI offers a certificate in Telecommunications Distribution Fundamentals to individuals who complete four BICSI fundamentals courses and successfully pass a written exam after each course (passing grade 75 percent).

This certificate program is designed to provide a basic knowledge of voice, data and video distribution systems within and between commercial buildings, as well as LAN and internetworking basics. It is ideal for noncabling professionals, such as architects, contractors, building managers and sales and marketing personnel.

Registered Communications Distribution Designer (RCDD®)

Those awarded with the RCDD designation have demonstrated their knowledge in the design, implementation and integration of information transport systems and related infrastructure.

BICSI telecommunications distribution design courses serve as a career path for those seeking advanced knowledge in this area. Several design courses are recommended for candidates preparing to take the RCDD examination.

Information Transport System (ITS) Installation Registration

The goal of BICSI's Installation Registration Program is to produce highly competent cabling installers in a minimal amount of time and at a reasonable cost. Upon completion of training, program participants should be able to conduct site surveys, pull wire/cable, and terminate and test copper and optical fiber cable to the highest level of specification (currently Category 6).
BICSI's program provides three levels of increased knowledge and experience: Installer, Level 1; Installer, Level 2; and Technician. The program offers core skills training, registration examinations, and structured on-the-job training (OJT) to meet the diverse needs of the telecommunications cabling industry.

COMPUTING TECHNOLOGY INDUSTRY ASSOCIATION (COMPTIA)

www.comptia.org

CompTIA Certification Programs

CompTIA certifications are a recognized credential throughout the IT industry, validating foundation-level IT knowledge and skills. CompTIA offers twelve certification programs in key technology areas:

- CompTIA A+
- CompTIA Network+
- CompTIA Server+
- CompTIA Security+
- CompTIA RFID+
- CompTIA CTT+
- CompTIA CDIA+
- CompTIA Linux+
- CompTIA Project+
- CompTIA Convergence+
- CEA-CompTIA DHTI+
- CompTIA PDI+

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CompTIA University

CompTIA University offers education resources and tools designed to help solution providers grow their businesses and boost profitability.

- Education for Business Success
- Business Management Resources
- Business Assessment and Planning
- Business Building Links

CUSTOM ELECTRONIC DESIGN & INSTALLATION ASSOCIATION (CEDIA)

www.cedia.org

CEDIA programs are generally designed for residential systems installations.

CEDIA Certifications

CEDIA offers three levels of certifications:

Installer Level 1 - The Level I Installer is a person who works with supervision to install wiring, cable, components, and devices for low-voltage electronics in residential applications (including home theater, audio, video, home automation, radio frequency, telephony, and data networks). This person has at least one year of related field experience prior to taking the examination.

Advanced EST – The Advanced Electronic Systems Technician assists in the training and mentoring of new technicians, interacts with others, installs, troubleshoots, calibrates, programs remotes, works with subsystem integration and control, and ensures that the installation meets the design specifications. This individual must be a CEDIA Certified Level I Installer with additional knowledge.

Designer - The CEDIA Certified Professional Designer is a person who communicates with clients and design and installation professionals. Also, a Certified Designer selects the appropriate products and materials to design individual (integrated) residential systems (including alarm, telephone, cable television, satellite television, data, audio, video, home theatre, HVAC, and lighting control). This person has at least five years of related field experience prior to taking the examination.

CEDIA University

CEDIA University is comprised of more than 200 courses in five industry-specific colleges: Electronic Systems Technician, Electronic Systems Designer, Electronic Systems Project Management, Electronic Systems Business, and Electronic Systems Customer Relations. In addition, CEDIA offers "Basic Residential Boot Camp" for new employees, and "Advanced Residential Boot Camp", advanced technical training for lead technicians.

INFOCOMM INTERNATIONAL

www.infocomm.org

InfoComm CTS® Certification Program

InfoComm International offers a certification program with three certification designations, intended to develop the following skill sets and technical proficiencies:

CTS - A Certified Technology Specialist performs general technology solution tasks by creating, operating, and servicing AV solutions, while conducting AV management activities that provide for the best audiovisual resolutions of the client's needs, both on time and within budget. This certification is accredited under ISO/IEC 17024.

CTS-I (Installation) - Installs and maintains audiovisual systems by following specifications, schematics, codes, and safety protocols; administering installation process logistics; troubleshooting and problem-solving systems; maintaining tools and equipment; and communicating with clients, designers, other trades, other installers and staff to provide the best audiovisual solutions for client needs, on time and within budget. This certification is accredited under ISO/IEC 17024.

CTS-D (Design) - A CTS-D earns this specialized certification by demonstrating detailed knowledge of how to analyze, select, and plan seamless audiovisual communications equipment interoperation. The CTS-D demonstrates his or her experience in the form of complete specifications and drawings that deliver a desired outcome to meet a client's needs. A minimum of two years' industry experience accompanies the theoretical and practical competencies.

InfoComm Academy®

InfoComm Academy offers courses created through collaboration between members and staff and are delivered online, onsite, streamed, at InfoComm tradeshows and Integrated Systems tradeshows worldwide, and through licensed programs at client's offices. Courses taken at InfoComm Academy can help prepare AV professionals to sit for the CTS exams.

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ISF COMMERCIAL

www.isfcommercial.com

ISF Commercial operates across the entire professional audiovisual industry to maximize the visual quality of commercial display systems.

ISF Commercial Certification Course

The ISF Commercial Course teaches the science of light and color and how the human eye reacts to the images it sees. Human factors and the viewing environment are then considered as part of the equation. Television standards, signal types, and the effects of video signal processing are examined followed by a close look at specifications and what they really mean in the viewing experience. Each display technology is reviewed in terms of performance capabilities as well as limitations and a screen basics course wraps up the detailed look at how it all blends together in what we see.

NATIONAL SYSTEMS CONTRACTORS ASSOCIATION (NSCA)

www.nsca.org

NSCA University

The curricula for NSCA University were developed by leading industry subject matter experts, and they encompass the best practices, skills and information needed for career paths as various as administrative support, sales, techs, installers, managers and executives. Programming extends to educate consultants, architects, system operators and other allied professionals in working within the commercial electronic systems industry.

NSCA University has five "colleges:

1. College of Business
2. College of System Sales
3. College of Project Management
4. College of Technical Knowledge
5. College of System Design

EST Training and Certification

The NSCA EST Training Series offers three different training levels:

Level 1 introduces new installers to the low voltage trade and provides them with a firm foundation on which to build. This level is appropriate preparation for the C-SI™ Exam.

Level 2 builds on the foundation set in Level 1 and continues to train the newer employee in fundamentals or is an appropriate entry point for the installer/tech who already has 2-4 years experience on the job. This level is appropriate for those working towards the C-EST® Exam.

Level 3 rounds out the systems knowledge for those in the EST Training, or is a good entry point for the installer who already has more than 4 years of experience but would like to sit for the C-EST® Exam.

SYNERGETIC AUDIO CONCEPTS (SYN-AUD-CON)

www.synaudcon.com

For more than 30 years, Syn-Aud-Con has been devoted to providing practical, in-depth training on the principles of audio and acoustics.

Sound Reinforcement for Operators

Provides knowledge that is essential for operating a sound system. Important subjects such as microphone selection, mixer setup, and signal flow are extensively covered. The emphasis is on the practical rather than the theoretical, using real-world explanations of potentially complex subjects.

Sound Reinforcement for Technicians

This seminar covers the theory behind how systems work, and demonstrates how to use instrumentation to look "under the hood" to troubleshoot systems. Advanced topics such a crossover adjustments and equalization are presented in a technical, yet practical manner. This course will teach you how systems work and how to fix them when they don't.

Sound Reinforcement for Designers

This course is designed to emphasize the codependence of room acoustics and sound system design. Initial topics include the measurement and prediction of the acoustic performance of enclosed spaces. Subsequent topics include the teaching of a sound system design process that is based on the room's acoustics.

Syn-Aud-Con Digital

This course is designed to provide a comprehensive introduction to digital audio, digital signal processing and networking. It will dramatically shorten the learning curve for understanding everything from data formats to networked audio systems. This course is for those already conversant in analog practices and techniques. It is assumed that the attendee is familiar with the principles taught in our Operators and Technicians seminars.

Manufacturer Certifications

In addition to certifications and training offered by major industry associations, many equipment manufacturers provide specialized training and certifications relevant to their technologies.

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ICON LEGEND

GOING GREEN
Shows how our equipment can have a significant impact on energy savings and increasing energy efficiency in a variety of installations.

BULLSEYE TARGET PRODUCT
This is a Target Product as defined in the U.S. BullsEye Partnership Program. Participating AMX Dealers can be rewarded for purchasing Target Products as a % of their total annual net revenue.

DID YOU KNOW / HELPFUL HINT / QUICK TIP
Informs of little-known product features, shortcuts and other useful information that may be helpful to know when selecting the right product for the job.

WATCH THE VIDEO
Sometimes the best way to understand what a product is capable of is to see it in action, which you can do by linking directly to featured online videos, available for viewing on amx.com.

GET TRAINED ON THIS PRODUCT
If you are interested in learning more about a product, we direct you to classroom or on-demand courses offered by our award-winning AMX University.

READ MORE ABOUT IT
Directly links you to white papers, brochures and other documentation available on amx.com that demonstrates how the product is best used.

AWARD WINNER
Indicates that this product was honored with an award or accolade from an industry association or publication. A complete listing of all AMX awards is available at: www.amx.com/aboutamx/awards.asp.

SPOTLIGHT
Invites you to visit one of our spotlight Web sites, which has been designed and made available specifically to provide additional details and information regarding an AMX hardware or software solution.

QUICKSHIP
Our industry-leading fixed systems with this icon are pre-boxed and ready for immediate delivery, many will ship the same day and all shipments are guaranteed within three days receipt of order.

DIGITAL SIGNAL PROCESSING
Indicates that this product features AMX DSP technology to enhance the beauty of sound in each individual room/zone with an integrated 10-band EQ, volume, tone and balance on each output.

PureSync™
Features our PureSync™ Technology guaranteeing the quickest possible rise time of the sync signal's leading edge, eliminating the possibility of video loss at the display.

CatPro
Features integrated CatPro Technology bringing professional audiovisual quality and category cable together by transmitting RGBHV at resolutions up to 1600x1200 and providing intuitive digital gain, peak and skew adjustments.

DG
Features our exclusive Digital Generation Technology allowing multiple high-resolution signal styles including RGBHV, DVI, SD-SDI and HD-SDI to be converted freely internal to the matrix switcher to numerous outputs with various styles.

D-TOOLS CERTIFIED PRODUCT
This product can be found in the D-Tools manufacturer product database and specified as a third party device when building and proposing a system using D-Tools System Integrator software.

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A CLOSER LOOK
Provides an exploded, close-up image of each product with line-drawn descriptions of product features so you'll know exactly where each feature is and what it does.

COUNTRY OF ORIGIN: MEXICO
To satisfy the requirements/regulations of existing or future government programs, this two-letter code is being provided to designate the country of origin for this product.

G4 TECHNOLOGY
This product features AMX's exclusive, powerful G4 graphics engine – the driving force behind the advanced graphics and image processing capability on a variety of AMX Touch Panels and other devices.

InstaGate Pro™ Technology
No tools, no delays and no key constraints. AMX's exclusive InstaGate Pro Technology allows traditionally key limited sources to be freely switched to any display without the typical HDCP delays.

SmartScale® Technology
Enjoy crystal clear perfect resolution on every display using AMX's exclusive SmartScale Technology which automatically outputs video that is perfectly scaled to each connected display.

JITC IA CERTIFICATION
Joint Interoperability Test Command (JITC) Information Assurance certification ensures that this product can be connected to the Defense Information Systems Network, operate to maximum performance on the network and remain secure.

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